

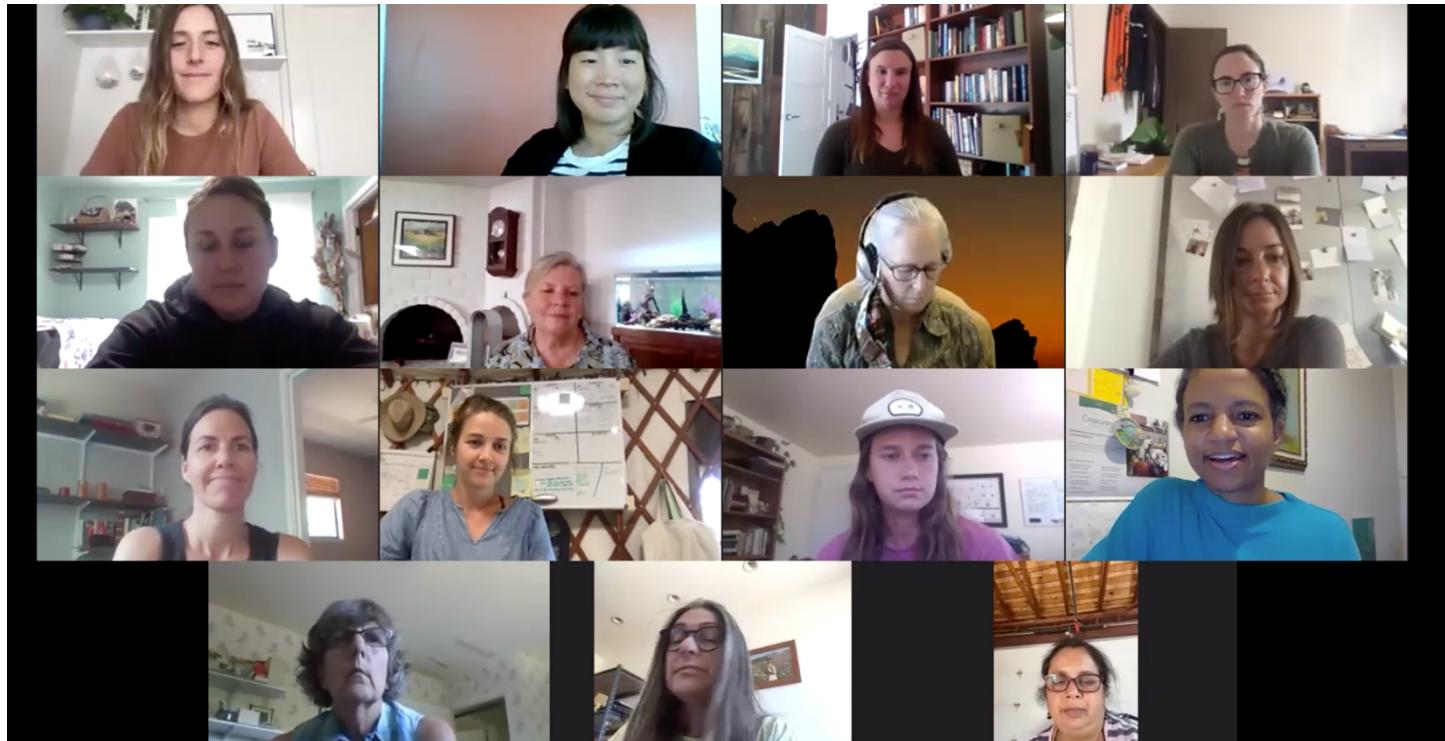
Tools & Technology

This section provides information on what technological tools you might utilize to meet the goals and objectives you laid out during the planning phase.

The technological platforms for hosting virtual gatherings are constantly evolving and improving, so these recommendations are by no means comprehensive but rather provide a few tips on which platforms have worked well for women in agriculture programs in 2020. Many tools mentioned below can also be combined and integrated across platforms to enhance the user experience.

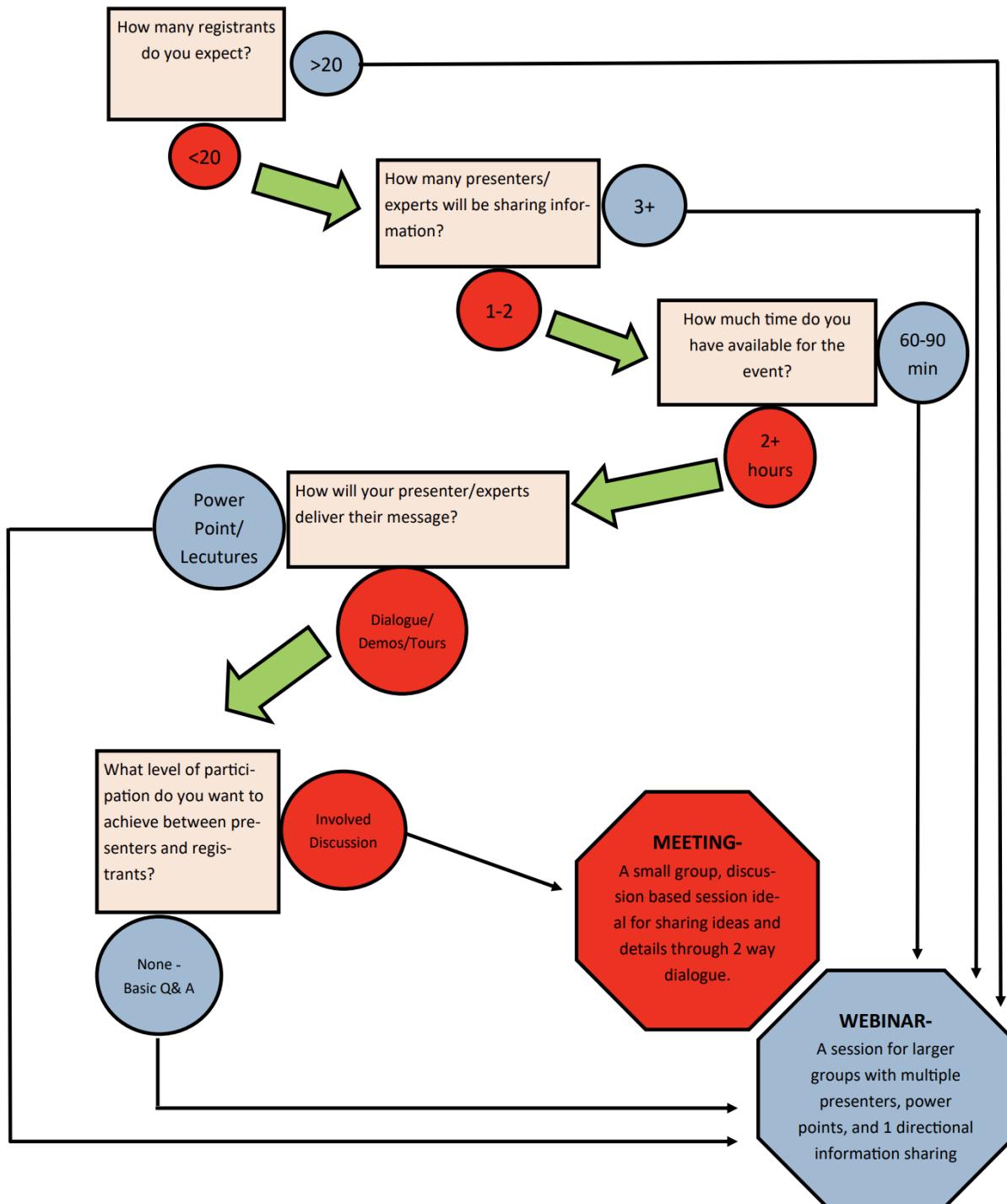
"We also had to learn the ins and outs of the Zoom platform, ensure security via registration, build curriculum appropriate to the online setting, and test out how to play videos within Zoom meetings to replace the hands-on components of in-person events."

- Caitlin Joseph, AFT



Webinar or Meeting?

What type of Virtual Learning Session is best for your event?





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Platforms

When you need to...	...you could use:	Available Tutorials
Capture input before & between meetings	Google Forms	https://www.youtube.com/watch?v=BtoOHhA3aPQ&ab_channel=Simpletivity
	Microsoft Forms	https://www.youtube.com/watch?v=BOoTBzM4fQ&ab_channel=CollaborationCoach
	1000 minds	Online suite of tools and processes to help individuals and groups with their Decision-Making, and to understand people's preferences via Conjoint Analysis. - https://www.1000minds.com/
	PollEverywhere	Great for engagement to show where folks are on a map, polls that result in bar charts, wordle responses to questions, and other polling options. Also, you can insert the polls into your PowerPoint presentation, so it is seamless and not switching between PPT to web browser and back. https://www.polleverywhere.com/
Gather & interact in real-time (e.g. Learning Circles, Collaborative Meetings)	Zoom	How to prevent "Zoom bombing" in meetings - https://www.nytimes.com/2020/04/07/style/zoom-security-tips.html Dealing with Zoom Fatigue - https://www.vidyard.com/blog/zoom-fatigue-tips/
	Microsoft Teams	Many topics on the features of Teams - https://support.microsoft.com/en-us/office/microsoft-teams-video-training-4f108e54-240b-4351-8084-b1089f0d21d7?ui=en-us&rs=en-us&ad=us How to use with external guests - https://collab365.community/microsoft-teams-hacks/#1
	Stormz	Collaboration Tool for Online and In-Person Workshops - https://stormz.me/en
	Zoom	https://support.zoom.us/hc/en-us/articles/200917029-Getting-started-with-webinar
Deliver in-depth information, but not necessarily get in-depth feedback from the audience (i.e. Webinar or Lecture)	GoTo Webinar	https://www.youtube.com/watch?v=rI3kVf87hew&ab_channel=GoToWebinar



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Show a process, demonstrate an outcome, or provide hands-on experience. (i.e. Workshop, Farm Tour, Field Experience, or Demonstration)	Zoom (live or pre-recorded) Facebook Live Instagram Live USDA Climate Hubs 360° Demonstrations Streamyard	How to play a video with sound on Zoom - https://www.youtube.com/watch?v=xX8GgFkw7Ls&ab_channel=EvgeniiPermiakov Schedule a live video broadcast on Facebook - https://www.facebook.com/business/help/2087325741287572?id=1123223941353904 How do I start a video on Instagram live? - https://www.facebook.com/help/instagram/292478487812558 'As If You Were There' recordings of field tours from around the country - https://www.climatehubs.usda.gov/hubs/northeast/project/360 This platform is free to use with paid options for certain additional features (such as removing the Streamyard logo from the livestream). - https://streamyard.com/
Engage participants during meetings and webinars	Mural Icebreaker	Tool for real-time collaboration, organizing participant input, & feedback. It helps with visual collaboration much like sticky notes / brainstorming sessions at in-person workshops. - https://www.mural.co/ Tool for facilitating virtual icebreakers - https://icebreaker.video/
Host Ongoing Networking or long-term Online Learning	Mighty Networks	Overview Tour - https://faq.mightynetworks.com/hc/en-us/articles/360035818592-Watch-a-Full-Tour-of-a-Mighty-Network
Language interpretation	Zoom (translation audio channel available with business account)	Language interpretation in Zoom - https://support.zoom.us/hc/en-us/articles/360034919791-Language-interpretation-in-meetings-and-webinars Tips for ASL interpretation in Zoom - https://deafunity.org/article_interview/tips-on-using-zoom-with-a-sign-language-interpreter/